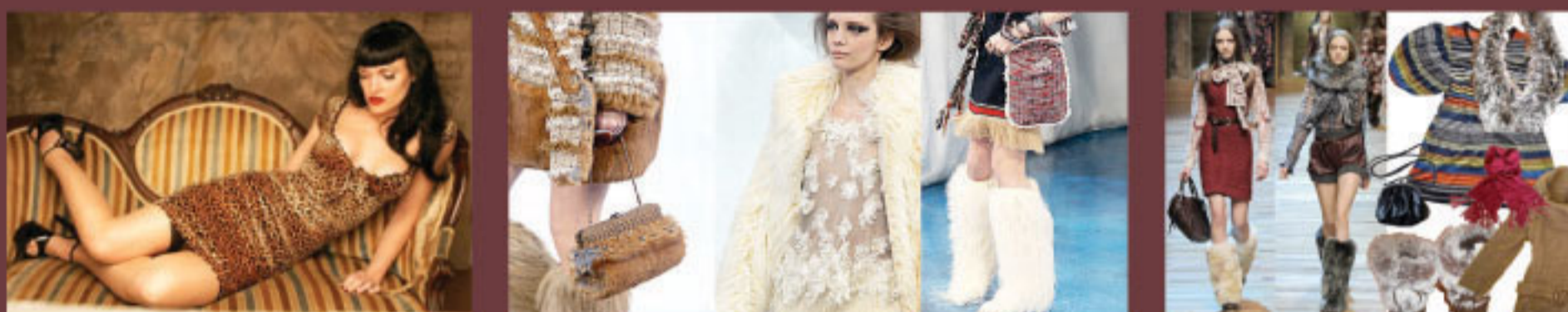


# F Trend Report

## AUTUMN 2011

With Autumn well under way and the dark nights drawing in, it's high time we had a look at the latest fashion trends that will be taking us through the breezy season. The Autumn 2011 fashion trends allow you to play with different styles, different fabrics and prints which can help you achieve different looks. So take a peek at these fabulous new fashion trends so you can inspire yourself and upgrade your wardrobe for the new season!

### REAL FAUX FUR



Runway shows were wrapped in animal fantasy this season – prints, coats, skirts, feathers and, of course, fur – faux fur that is. You don't have to murder an animal to rock this trend. With everything trimmed in faux fur this season, the possibilities are endless. Wear a comfy pair of fur trimmed boots or go for a more subtle approach with a fur trimmed handbag.

### The Layered Look



Elsewhere, the layered look took on a chic-nomad feel with wrap sweaters and skirts. Buttoned up shirts were also seen all over the runway recently. Trench coats have never gone out of style, so the must have style staple of this season: yes, it's the camel coat. Worn on top of anything or even by itself, this coat updates your style quotient immediately.

### Knit me up



One of the new trends for this season that seems to stand out is knitwear. Their comeback is a more updated version, especially if you want to maintain a casual-chic, comfortable look. The great thing about knits is that they come in different textures and shades so they can be worn differently. Pair a knitted sweater with classic jeans & a pair of boots to take you stylishly through to winter.



### FIFTIES REVIVAL

The Fall runways were filled with fifties style dresses. With hourglass silhouettes, the fifties dress is by far the best way to show off the female form. With nipped in waists and a hint of cleavage, opt for a knee length shift or a full on prom dress for daytime or evening wear this season.



### A BLOCK OF COLOUR



Color is the building block of style this season. Say goodbye to boring autumn colours and embrace the new way to wear color this season.

Colorblocking is a fresh way to incorporate hot hues into your wardrobe. The colour blocking craze mixes large swaths of different colours for an effect that is both stylish and statement-making. So go ahead and break the rules this season.

### THE MAN FACTOR



There has never been a better time to go rummaging into your man's closet than now. There's no denying the masculine influence that flanked the catwalk this season.

Menswear-inspired suiting and outerwear are key looks for autumn and the smartest way to carry the minimalist trend forward. Go for ankle flared trousers & power suits or a simple wool jacket for office wear. For those still looking to play up their sensual sides go for the glam look with masculine-style tailoring.

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